PERSONAL NFT

Powering the collectibles of tomorrow

The Core Team

FEDERICO BENINCASA

CEO

EPFL Engineer, Silicon Valley veteran, ad-tech entrepreneur, CPO and Product SVP for several large tech companies EU & US. Playwright and passionate about history.

ANTOINE BONAVITA

CTO

Telecom Paris Engineer, geek at heart, former CTO at StickyAds (ad-tech) and other startups in diverse areas such as video-on-demand or payment.

PERSONAL NFT

We believe in

Digital collectibles that

Create innovative experiences and

Open doorways between creators and collectors

PERSONAL NFT

Universal Experience

Behave like physical art
- Simple to purchase, enjoy & sell

Technology to boost experiences
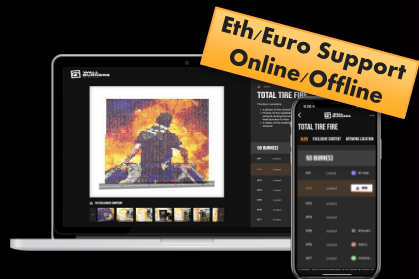- Exciting to own, share & grow

Exclusive Content

Show your NFT publicly
- Public display, ownership proof & lending

Keep your experience private
- Exclusive content
- Private experiences, artist access

PERSONAL NFT

PERSONAL NFT

Technology to power the Collectibles of Tomorrow

Eth/Euro Support Online/Offline

No Screenshots
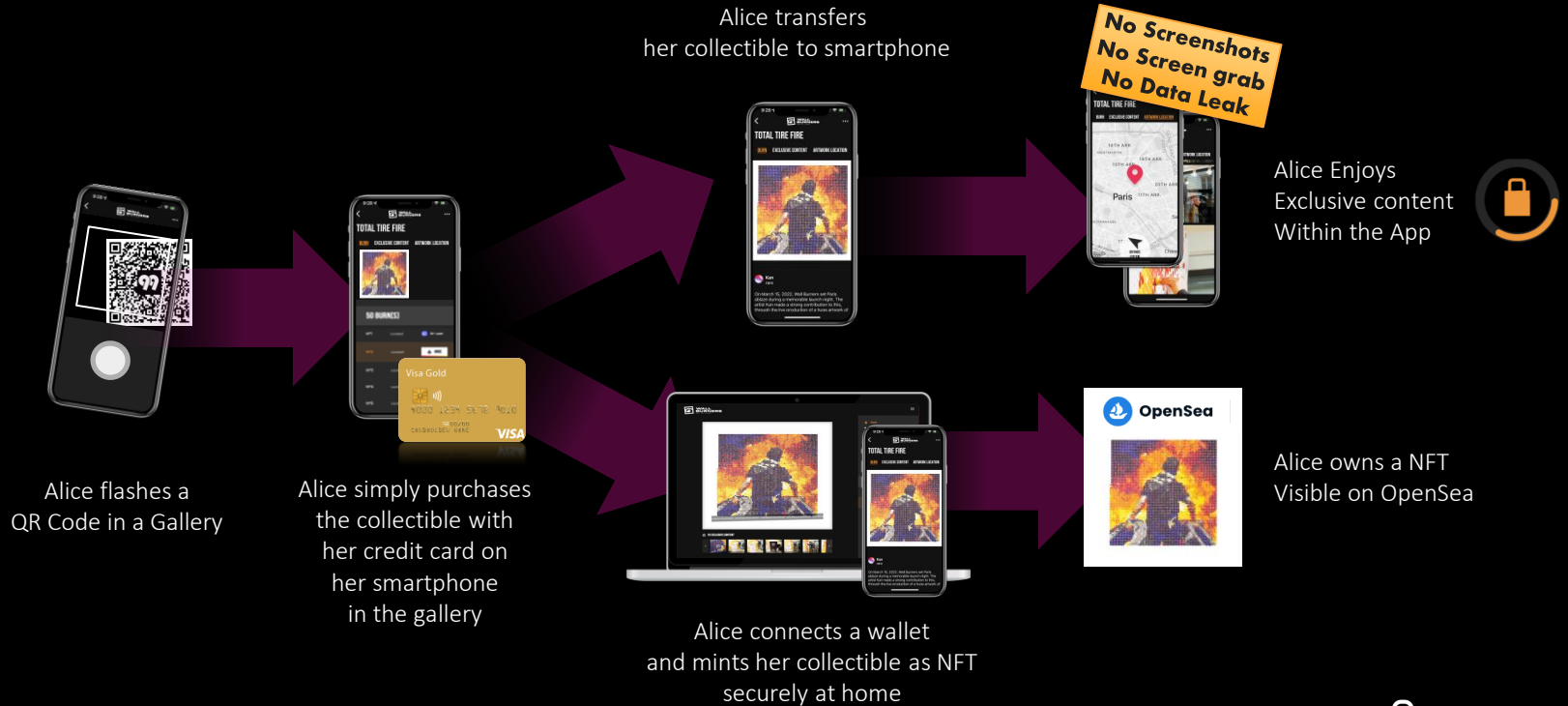No Screengrab
No Data Leak

Streamlined purchase process

- Identical experience for all collectors
- Crypto (NFT) and non-Crypto (no wallet needed)
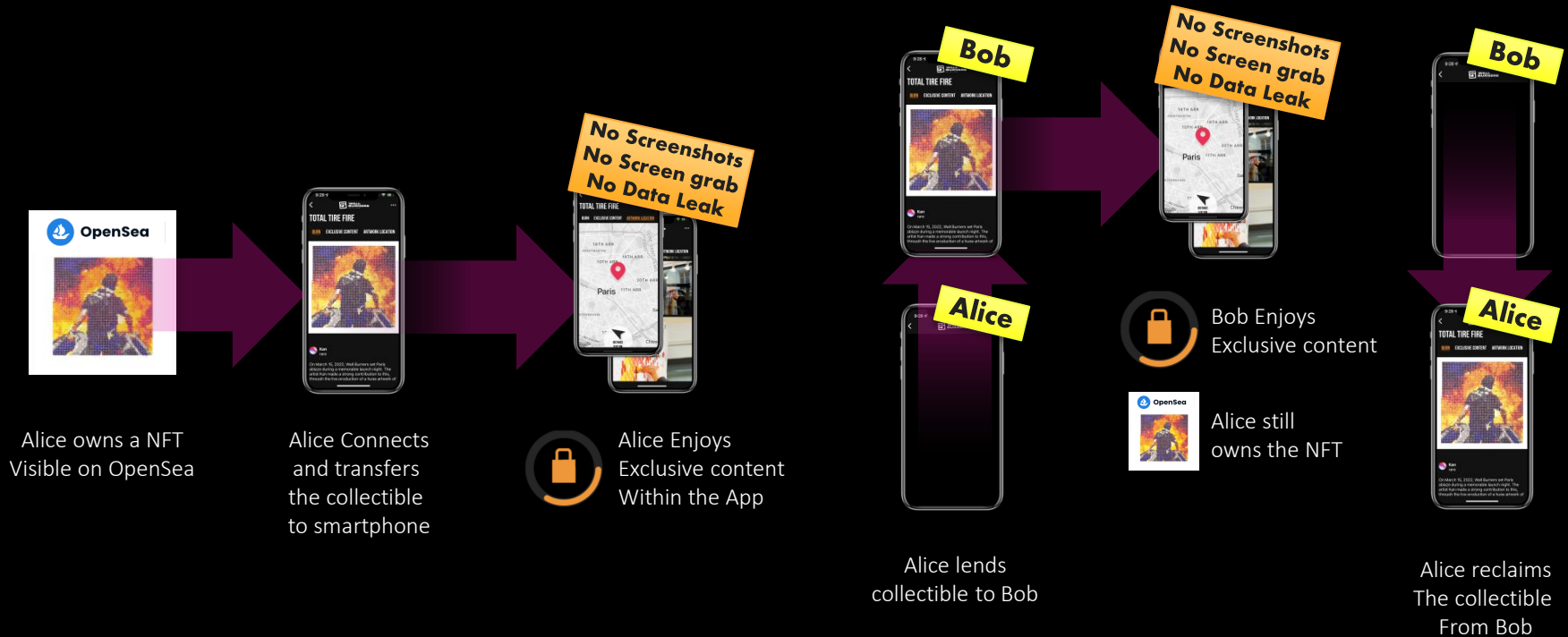- Online and in-Gallery purchase

Exclusive content via encrypted smartphone app

- Truly exclusive content and feature access
- "Digital Unique" collectibles (visible on one device at a time)
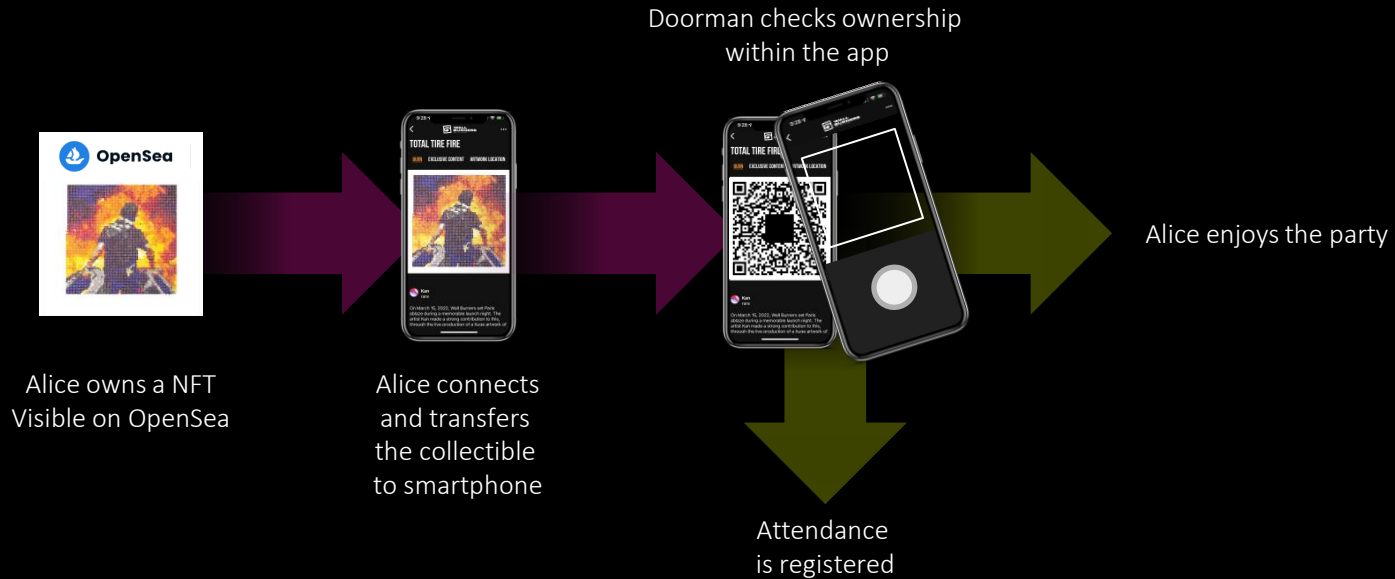- Integrated ownership proof, ticketing & real world interactions (check-ins)

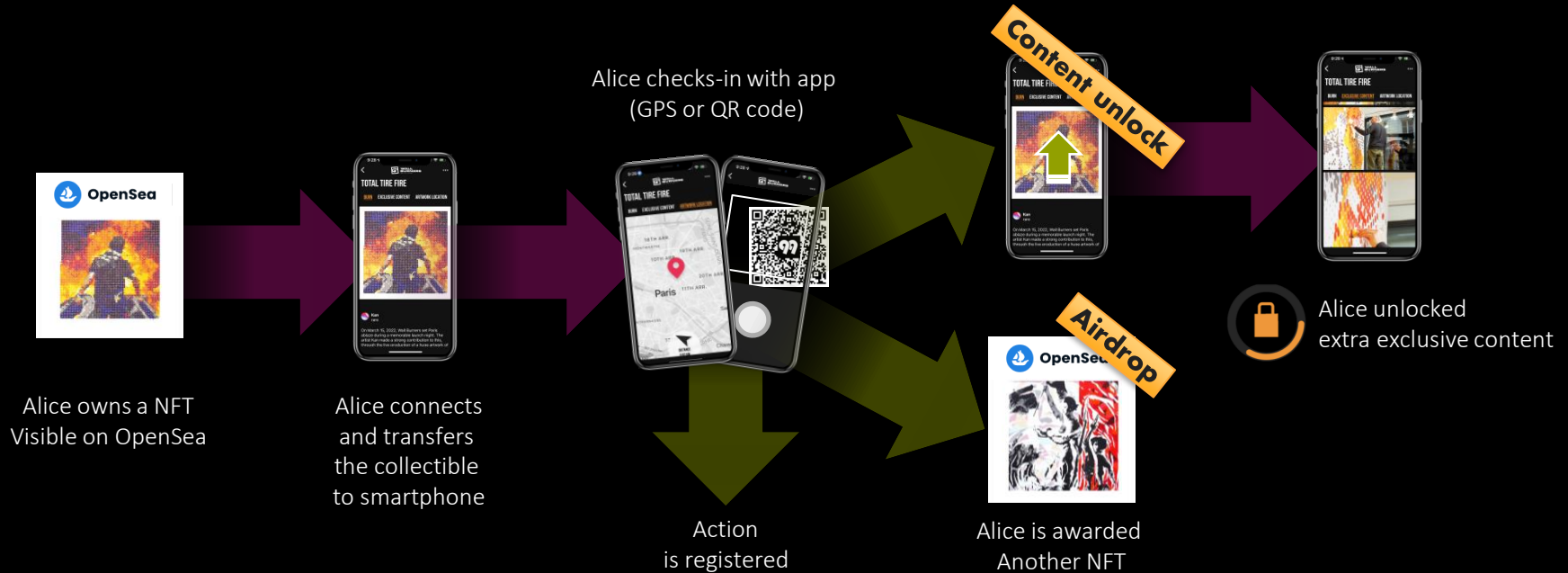PERSONAL NFT

Direct in-gallery purchase & delayed mint

Alice transfers
her collectible to smartphone

No Screenshots
No Screen grab
No Data Leak

Alice Enjoys
Exclusive content
Within the App

Alice flashes a
QR Code in a Gallery

Alice simply purchases
the collectible with
her credit card on
her smartphone
in the gallery

Alice connects a wallet
and mints her collectible as NFT
securely at home

OpenSea

Alice owns a NFT
Visible on OpenSea

PERSONAL NFT

Exclusive content : Personal access & Lending

Alice owns a NFT
Visible on OpenSea

Alice Connects
and transfers
the collectible
to smartphone

No Screenshots
No Screen grab
No Data Leak

Alice Enjoys
Exclusive content
Within the App

Bob

Alice

No Screenshots
No Screen grab
No Data Leak

Bob

Bob Enjoys
Exclusive content

Alice still
owns the NFT

Alice

Alice lends
collectible to Bob

Alice reclaims
The collectible
From Bob

PERSONAL NFT

Integrated Proof of Action & Content unlock

Content unlock

Airdrop

Alice checks-in with app
(GPS or QR code)

Alice owns a NFT
Visible on OpenSea

Alice connects
and transfers
the collectible
to smartphone

Action
is registered

Alice is awarded
Another NFT

Alice unlocked
extra exclusive content

PERSONAL NFT

Ready-to-go, white-label framework

ETH & EURO MARKETPLACE

READY-TO-USE SERVICE LIBRARY

EXCLUSIVE EXPERIENCE

PERSONAL NFT

Fully interoperable
Exclusive services work with any NFT

OFFICIAL ARTWORK CAPTURE

AUTHENTICITY CERTIFICATE

LOCATION & METADATA

TICKETING

LIVE STREAM

IMAGES & VIDEOS

OFF-LINE SERVICES
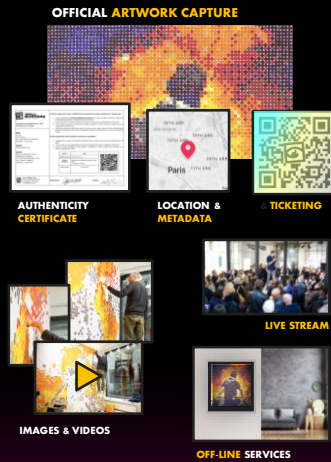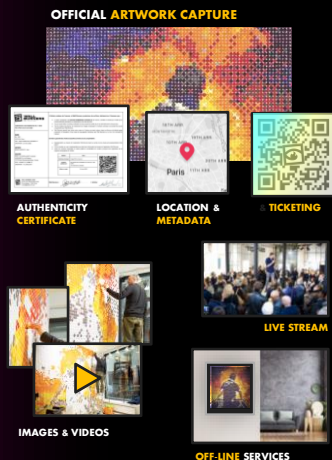
DRM

SECURE ACCESS
SINGLE VIEWER

READY-TO-USE SERVICE LIBRARY

EXCLUSIVE EXPERIENCE

PERSONAL NFT

PERSONAL NFT